

Journals Advertising Contract 2018

Consult rate card for 2018 rates and specifications.

Advertiser Details

Advertiser _____

Contact _____

Address _____

City, State, ZIP _____

Phone, Fax _____

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Authorized Signature _____

Ad Details

Journal / Position _____

Issue _____

Ad size / Position full page half page horizontal half page vertical

inside front cover inside back cover back cover back cover 4c

Frequency 1x 2x 3x 4x

Price _____

Please send completed contract to

Sina Bindbeutel

Hogrefe Publishing
Marketing Department
Fax +49 551 999 50 425
marketing@hogrefe.com

Confirmation to follow a signed contract.

Invoice and sample copy of the journal in which the ad has appeared will be mailed as soon the issue has been released.