

Aviation Psychology and Applied Human Factors

2017



Official Organ of the European Association for Aviation Psychology (EAAP) and the Australian Aviation Psychology Association (AAvPA)

Aviation Psychology and Applied Human Factors publishes innovative, original, high-quality applied research covering all aspects of the aerospace domain. In order to make the journal accessible to both practitioners and scientific researchers, the contents are broadly divided into original scientific research articles and papers for practitioners.

The fully peer-reviewed Original Articles cover a variety of methodological approaches, ranging from experimental surveys to ethnographic and observational research, from those psycho-

logical and human factors disciplines relevant to the field, including social psychology, cognitive psychology, and ergonomics. High-quality critical review articles and meta-analyses cover particular topics of current scientific interest. Shorter studies are published as Research Notes.

APAHF in Practice consists of less technically written, but still fully peer-reviewed articles covering a wide range of topics, such as comments on incidents and accidents, innovative applications of aviation psychology, and reviews of best practices in industry.

Schedule

Issue	Issue date	Space reservation	Receipt of artwork
1	March	January 30	February 6
2	September	July 31	August 7

Rates



Full page
173 × 245 mm
6.8 × 9.6 inches
€ 600.00 / US \$750.00*



Half page horizontal
173 × 120 mm
6.8 × 4.7 inches
€ 360.00 / US \$450.00*



Half page vertical
83.5 × 245 mm
3.3 × 9.6 inches
€ 360.00 / US \$450.00*

Preferred positions

Inside front cover € 800.00 / US \$1,000.00*
Inside back cover € 800.00 / US \$1,000.00*
Back cover 4c € 1,200.00 / US \$1,500.00

Discount prices for multiple insertions (4×)

Full page	€ 480.00 / US \$600.00*
Half page horizontal	€ 290.00 / US \$360.00*
Half page vertical	€ 290.00 / US \$360.00*
Inside front cover	€ 640.00 / US \$800.00*
Inside back cover	€ 640.00 / US \$800.00*
Back cover 4c	€ 960.00 / US \$1,200.00

* Prices are for b/w.

Inserts

Inserts are available on request.
Please contact us for details.

Please note

Prices are subject to change without notice.

Advertisement copy is subject to the approval of the managing editor.

Covers and preferred positions are noncancellable, otherwise notice by the space reservation date is required.

Agency commission: 10%

Mechanical information

Language	English
Volume	6
Circulation	1,000
Frequency	2 issues per annual volume
Trim size	210 mm × 277 mm or 8 1/4" × 11"
Printing process	Offset litho
Paper	wood free, matt-coated
Artwork	High-resolution PDF with fonts and images embedded, grayscale

Contact

Please submit your advertisement to

Melanie Beck
Sina Bindbeutel

Tel. +49 551 999 50 423
Tel. +49 551 999 50 429

Fax +49 551 999 50 111
marketing@hogrefe.com

Publisher

Hogrefe Publishing GmbH
Merkelstr. 3
37085 Göttingen
Germany

Tel. +49 551 999 50 0
Fax +49 551 999 50 111
publishing@hogrefe.com
www.hogrefe.com

US Office

Hogrefe Publishing Corp.
7 Bulfinch Place, Suite 202
Boston, MA 02114
USA

Tel. (866) 823 4726
Fax (617) 354 6875
publishing@hogrefe.com
www.hogrefe.com