

Methodology

2017



European Journal of Research Methods
for the Behavioral and Social Sciences

Methodology is the official organ of the
European Association of Methodology
(EAM)

The journal provides a platform for inter-
disciplinary exchange of method-
ological research and applications in
the different fields, including new meth-
odological approaches, review articles,
software information, and instructional
papers that can be used in teaching.
Three main disciplines are covered:
data analysis, research methodology,
and psychometrics. The articles pub-
lished in the journal are not only ac-
cessible to methodologists but also to
more applied researchers in the various
disciplines.

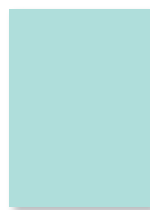
Impact factor of 1.935 for 2015!

Schedule

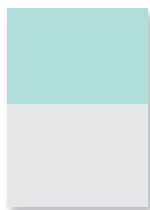
| Issue date | Space reservation | Receipt of artwork |
|------------|-------------------|--------------------|
| 2017 | July 31 | August 7 |

Advertisements are only accepted for the annual print issue, which com-
piles the 4 quarterly online issues, and is included in the subscription
price.

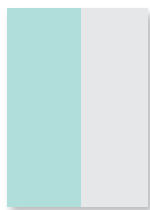
Rates



Full page
173 × 245 mm
6.8 × 9.6 inches
€ 600.00 / US \$750.00*



Half page horizontal
173 × 120 mm
6.8 × 4.7 inches
€ 360.00 / US \$450.00*



Half page vertical
83.5 × 245 mm
3.3 × 9.6 inches
€ 360.00 / US \$450.00*

Preferred positions

| | |
|--------------------|----------------------------|
| Inside front cover | € 800.00 / US \$1,000.00* |
| Inside back cover | € 800.00 / US \$1,000.00* |
| Back cover | € 960.00 / US \$1,200.00* |
| Back cover 4c | € 1,160.00 / US \$1,450.00 |

* Prices are for b/w.

Inserts

Inserts are available on request.
Please contact us for details.

Please note

Prices are subject to change without notice.

Advertisement copy is subject to the approval of the managing editor.

Covers and preferred positions are noncancellable, otherwise notice by the space reservation date is required.

Agency commission: 10%

Mechanical information

| | |
|------------------|---|
| Language | English |
| Volume | 12 |
| Circulation | 700 |
| Frequency | 1 printed issue per annual volume |
| Trim size | 210 mm × 277 mm or 8 1/4" × 11" |
| Printing process | Offset litho |
| Paper | wood free, matt-coated |
| Artwork | High-resolution PDF with fonts and images embedded, grayscale |

Contact

Please submit your advertisement to

Melanie Beck
Sina Bindbeutel

Tel. +49 551 999 50 423
Tel. +49 551 999 50 429

Fax +49 551 999 50 111
marketing@hogrefe.com

Publisher

Hogrefe Publishing GmbH
Merkelstr. 3
37085 Göttingen
Germany

Tel. +49 551 999 50 0
Fax +49 551 999 50 111
publishing@hogrefe.com
www.hogrefe.com

US Office

Hogrefe Publishing Corp.
7 Bulfinch Place, Suite 202
Boston, MA 02114
USA

Tel. (866) 823 4726
Fax (617) 354 6875
publishing@hogrefe.com
www.hogrefe.com